

# TALCOTT

P U B L I S H I N G

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**Please mail, fax or e-mail this form after completion**

**Mailing Address:**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ MI: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Billing Information**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ MI: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card:  Visa  MC  Amex

Name (as appears on card): \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Please Choose One or More Magazines:** to better serve you, please answer these brief questions listed below.

**Chef Magazine**

[www.chefmagazine.com](http://www.chefmagazine.com)

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<p>Title:</p> <input type="checkbox"/> Chef/ Owner <input type="checkbox"/> Executive Chef <input type="checkbox"/> Chef <input type="checkbox"/> General, Regional, District Mgr. <input type="checkbox"/> Foodservice Director <input type="checkbox"/> Food & Beverage Mgr. <input type="checkbox"/> President <input type="checkbox"/> Purchasing Director <input type="checkbox"/> Equipment Specifier/ Consultant <input type="checkbox"/> Operations Director <input type="checkbox"/> Sales <input type="checkbox"/> Other	<p>Annual Sales Volume:</p> <input type="checkbox"/> \$10,000,000 or more <input type="checkbox"/> \$5,000,000 – \$999,999,999 <input type="checkbox"/> \$3,000,000 – \$3,999,999 <input type="checkbox"/> \$1,000,000 – \$2,999,999 <input type="checkbox"/> \$500,000 – \$999,999 <input type="checkbox"/> under \$499,999	<p>Style of Operation</p> <input type="checkbox"/> Fine Dining <input type="checkbox"/> Casual Dining <input type="checkbox"/> Casual Restaurant Chain <input type="checkbox"/> Family Restaurant/Cafeteria <input type="checkbox"/> Quick/Serve/Fast Casual	<p>Type of business:</p> <input type="checkbox"/> Dealer FS Equipment <input type="checkbox"/> Restaurant <input type="checkbox"/> Restaurant Chain HQ/Chain <input type="checkbox"/> Hotel/Resort/Inn/Casino <input type="checkbox"/> Private Club/Country Club <input type="checkbox"/> Sports Center <input type="checkbox"/> Business & Industry/Contract Mgmt. Firm <input type="checkbox"/> Multi-unit Commercial Foodservice <input type="checkbox"/> Multi-unit Non Commercial Foodservice <input type="checkbox"/> Other
	<p>Purchasing Influence:</p> <p>On Equipment <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>On Food &amp; Beverage <input type="checkbox"/> Yes <input type="checkbox"/> No</p>		
	<p>Payment Terms:</p> <input type="checkbox"/> 1 year for \$32.00 <input type="checkbox"/> 2 years for \$47.00	<input type="checkbox"/> 3 years for \$64.00 <input type="checkbox"/> 1 year for \$43.00 (Canada)	<input type="checkbox"/> 1 year for \$96.00 (Foreign)

## Fancy Food and Culinary Products [www.fancyfoodmagazine.com](http://www.fancyfoodmagazine.com)

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Title:	Annual Sales Volume:	Type of business:	
<input type="checkbox"/> Owner/Executive	<input type="checkbox"/> \$1,000,000 or more	<input type="checkbox"/> Gourmet/Specialty Store	<input type="checkbox"/> Dept. Store/Specialty Foods
<input type="checkbox"/> Manager/Director	<input type="checkbox"/> \$500,000 – \$999,999	<input type="checkbox"/> Independent Grocer	<input type="checkbox"/> Dept. Store/Houswares
<input type="checkbox"/> Chef	<input type="checkbox"/> \$200,000 – \$499,999	<input type="checkbox"/> Supermarket Chain	<input type="checkbox"/> Kitchenware/Tabletop
<input type="checkbox"/> Buyer	<input type="checkbox"/> \$100,000 – \$199,999	<input type="checkbox"/> Natural Food Market	<input type="checkbox"/> Cooking School
<input type="checkbox"/> Sales	<input type="checkbox"/> \$50,000 – \$99,999	<input type="checkbox"/> Cheese Store	<input type="checkbox"/> Club Store/Mass Merchant
<input type="checkbox"/> Other	<input type="checkbox"/> under \$50,000	<input type="checkbox"/> Delicatessen	<input type="checkbox"/> Confection Store
		<input type="checkbox"/> Wine/Coffee/Tea Store	<input type="checkbox"/> Catalog/Internet Retailer
		<input type="checkbox"/> Gift Basket Retailer/Gift Store	<input type="checkbox"/> Caterer/Restaurant
		<input type="checkbox"/> Distributor/Wholesaler/Importer	<input type="checkbox"/> Specialty Food Broker/Manufacturer's Rep
		<input type="checkbox"/> Other	

Payment Terms:

<input type="checkbox"/> 1 year for \$26.00	<input type="checkbox"/> 3 years for \$47.00
<input type="checkbox"/> 2 years for \$37.00	<input type="checkbox"/> 1 year for \$34.00 (Canada)

## Baby & Kids Magazine [www.babyandkidsmagazine.com](http://www.babyandkidsmagazine.com)

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Title:	Annual Sales Volume:	Type of business:	
<input type="checkbox"/> Owner/Executive	<input type="checkbox"/> \$1,000,000 or more	<input type="checkbox"/> Gift Retailer	<input type="checkbox"/> Stationary/Card/Party & Paper Shop
<input type="checkbox"/> Manager	<input type="checkbox"/> \$500,000 – \$999,999	<input type="checkbox"/> Department Store	<input type="checkbox"/> Mail Order Catalog
<input type="checkbox"/> Buyer	<input type="checkbox"/> \$100,000 – \$499,999	<input type="checkbox"/> Home Accessories	<input type="checkbox"/> Baby Specialty Store
<input type="checkbox"/> Mdse. Manager	<input type="checkbox"/> under \$100,000	<input type="checkbox"/> Other	
<input type="checkbox"/> Sales			
<input type="checkbox"/> Other			

Payment Terms:

<input type="checkbox"/> 1 year for \$20 (US only)
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## HomeFashion Magazine [www.hfftmagazine.com](http://www.hfftmagazine.com)

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Title:	Annual Sales Volume:	Type of business:	
<input type="checkbox"/> Owner/Executive	<input type="checkbox"/> \$1,000,000 or more	<input type="checkbox"/> Interior Design	<input type="checkbox"/> Home Decor
<input type="checkbox"/> Buyer/Owner	<input type="checkbox"/> \$500,000 – \$999,999	<input type="checkbox"/> Gift Accessories	<input type="checkbox"/> Furniture Stores
<input type="checkbox"/> Merchandise Manager	<input type="checkbox"/> \$100,000 – \$499,999	<input type="checkbox"/> Lamp/Lighting Stores	<input type="checkbox"/> Country Clubs/Casinos/Spas
<input type="checkbox"/> Designer	<input type="checkbox"/> under \$100,000	<input type="checkbox"/> Hotels/Resorts/Restaurants/ HQ Design Dept.	
<input type="checkbox"/> Specifier		<input type="checkbox"/> Mail-Order/Catalogs, Dept. Stores, Home Accessories, & others allied to the field	
<input type="checkbox"/> Sales		<input type="checkbox"/> Other	
<input type="checkbox"/> Other			

Payment Terms:

<input type="checkbox"/> 1 year for \$20 (US only)
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## Giftware News Magazine [www.giftwarenews.com](http://www.giftwarenews.com)

sign me up for the e-newsletter

Title:	Annual Sales Volume:	Type of business:	
<input type="checkbox"/> Owner/Executive	<input type="checkbox"/> \$1,000,000 or more	<input type="checkbox"/> Gift Retailer	<input type="checkbox"/> Stationary/Card/Party & Paper Shop
<input type="checkbox"/> Manager	<input type="checkbox"/> \$500,000 – \$999,999	<input type="checkbox"/> Department Store	<input type="checkbox"/> Baby Specialty Store
<input type="checkbox"/> Mdse. Manager	<input type="checkbox"/> \$100,000 – \$499,999	<input type="checkbox"/> Home Accessories	<input type="checkbox"/> Other
<input type="checkbox"/> Buyer	<input type="checkbox"/> under \$100,000	<input type="checkbox"/> Mail Order Catalog	
<input type="checkbox"/> Sales			
<input type="checkbox"/> Other			

Payment Terms:

<input type="checkbox"/> 1 year for \$43	<input type="checkbox"/> 3 years for \$82	<input type="checkbox"/> 1 year for \$196 (Foreign-Airmail)
<input type="checkbox"/> 2 years for \$59	<input type="checkbox"/> 1 year for \$55 (Canada)	